In Innovation as Usual: How to Help Your People Bring Great Ideas to Life (2013), Miller and Wedell-Wedellsborg discuss the importance of establishing systems within organizations that promote not only the creativity that results in innovation, but also make it possible for employees to bring innovative ideas to fruition. Miller and Wedell-Wedellsborg argue that a leader’s primary job “is not to innovate; it is to become an innovation architect, creating a work environment that helps . . . people engage in the key innovation behaviors as part of their daily work” (p. 4). Such a work environment must be reinforced by innovation architecture—the structures within an organization that support an innovation, from the brainstorming phase to final realization. The more well developed the architecture and the simpler the processes involved, the more likely employees are to be innovators.

Some links we were givin..

**1. A Strategy for American Innovation: Securing Our Economic Growth and Prosperity**

Read "A Strategy for American Innovation: Securing Our Economic Growth and Prosperity," by President Obama, located on the White House website.

[http://www.whitehouse.gov/innovation/strategy](http://www.whitehouse.gov/innovation/strategy%22%20%5Ct%20%22_blank)

**2. Innovation**

Explore the Innovation page of the Leader Values website.

<http://www.leader-values.com/article?tid=10>

**3. Steve Jobs and the Art of Mental Model Innovation**

Read "Steve Jobs and the Art of Mental Model Innovation," by Kaipa, from the *Ivey Business Journal* (2012).

<http://iveybusinessjournal.com/topics/leadership/steve-jobs-and-the-art-of-mental-model-innovation#.UnAyoPmkpJd>

**4. A Culture of Innovation**

Read "A Culture of Innovation," by 3M (2012).

<http://solutions.3m.com/3MContentRetrievalAPI/BlobServlet?lmd=1349327166000&locale=en_WW&assetType=MMM_Image&assetId=1319209959040&blobAttribute=ImageFile>