Website Design and Development Project

**05:21 PM MT  
10/16/2016**

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Objectives

The Course Project will be an ongoing accumulation of the Course Project Milestones due each week based on the assigned readings, lectures, and iLabs. For the final product of this Course Project, you must complete a stand-alone website of around 5–7 pages.

You may choose any content you desire for the site, such as a work-related site or personal interest site. In addition to criteria listed throughout the process, you will be evaluated on cohesiveness, accessibility, and design.

The overall objective of the Course Project is to give the opportunity to create a functioning website, from initial conception, planning, development, and testing.

Guidelines

* Students will work as individuals, not in teams.
* There are seven milestones in the overall development.
* Each student will select a project website idea and have it approved by the assigned faculty.

Milestone 1—Week 1: Site Selection And Layout Design

1. Create a Project Proposal document stating the basic elements that you will include in your website. Include a cover sheet with your name, course, and week number. The body of your report must include   
   * site title;
   * developer;
   * rationale or focus of the site;
   * outline of main elements;
   * content;
   * target audience;
   * design considerations; and
   * limiting factors.
2. Prepare a site map using a diagramming application, such as Visio, including  
   * layout of the site (identify all pages and their relationships);
   * page filenames (use ISO standard naming conventions);
   * links between pages (show the relationships using arrows); and
   * navigation structure (choose which type of navigation structure best suits your topic).

In the diagramming application, use the Save As option to create an image file (jpg, gif, or png) of your site. Copy this image file into your Project Proposal document.

Upon completion, name your single, MS Word document as *lastname\_CIS363\_projectWk1*.

**Grading Rubric**

| **Category** | **Points** | **%** | **Description** |
| --- | --- | --- | --- |
| Proposal format | 9 | 20 | Cover page, headings, APA guidelines |
| Proposal content | 9 | 20 | All points addressed (Milestone 1A) with adequate content |
| Site storyboard | 9 | 20 | All pages identified (5–7) |
| Site storyboard filenames | 9 | 20 | Appropriate filenames (ISO standard) |
| Site storyboard links | 9 | 20 | Reasonable linkages and navigation |
| **Total** | 45 | 100 | A quality project will meet or exceed all of the above requirements. |

Submit your assignment to the Dropbox, located at the top of this page. For instructions on how to use the Dropbox, read these [step-by-step instructions](https://devry.equella.ecollege.com/file/8ff9f27a-3772-48cf-9855-4bec4e6706bf/1/Dropbox.html).

See the Syllabus section "Due Dates for Assignments & Exams" for due date information.