In this paper I am going to tell you about the business analysis of Mel’s Country Café in Tomball Texas. I am going to evaluate the business model of this business and identify any issues that may need to be brought up in order to make the business a feasible analysis. I will also explain the advantages and disadvantages of purchasing the company and negotiate with seller associated with purchasing of the business rather than starting a new business in the same industry.

Mel’s Country Café is owned by the Weirich family which was built in 1977 by Charles Weirich Sr. He built it for his wife Mary and called the café at that time Mary’s Fried Chicken which it was famous for. The ingredients for which they made their food was purchased by local farmers in the area. The family also owned a grocery store as Hufsmith post office that was located next door. Mary’s fried chicken was a popular place to eat and it was in a small town but the café brought a lot of people to eat their homemade food.

In 1995 Mary’s fried chicken became Mel’s country café named after their only daughter Melody. The menu later changed to hamburgers and became famous for Mel’s hamburgers. Tomball was starting to grow in population and they need to expand the business due to all the people they brought from around the world but Mary and Melody like the café just the way it was. Sadly Mary passed away and the grocery store and post office burned to ground as victims of arson a year a part from each other. They eventually expanded the business and Charles passed away in 2007 and their daughter took over the family business.